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Contact: Kathy Greene
Architectural Area Lighting
626/271.1736
kgreene@aal.net

Jim Brazytis
Liggett Stashower
216/373.8374
jbrazytis@liggett.com

NEWS

Architectural Area Lighting Shines with the Introduction of the Parkway Square™ Luminaire Family *-New Family of Luminaires Features Elegant Styling with High Performance, Including LED-*

CITY OF INDUSTRY, Calif. (Feb. 23, 2011) — Architectural Area Lighting (AAL), a leading provider of architectural outdoor luminaires for the commercial, municipal and institutional building markets, introduces the Parkway Square™ family of luminaires. This elegant family of fixtures is available in medium and small housings, along with a matching bollard, and features unique design appointments, which allow the luminaires to be configured in either a contemporary or traditional styling. Parkway Square utilizes multiple energy-efficient light sources, including light emitting diodes (LED), metal halide, induction and compact fluorescent.

"Parkway Square truly exemplifies our company's promise to provide the design community supreme quality, elegantly styled, high-performance luminaires," said MJ Paul, AAL's vice president, brand management. "The fixture's unique style, size options and multiple accessories, offer designers an attractive and inspiring product that can be effectively used in styling any project."

Details About the new Parkway Square luminaire family

- *Elegantly Styled* - This attractive luminaire features a square body construction and is adorned on top by a decorative, yet functional square hood. Combine the finish, hood and screen selections to produce custom pieces in either a contemporary or traditional styling.
- *High-Performance* - Parkway Square is available with four distinct optical systems, including AAL's exclusive horizontal reflector system, which offers full cutoff options; LED optical system, including MicroEmitter technology in pedestrian scale; vertical optical system for general lighting; plus an indirect optical system for smooth, glare-free illumination.
- *Energy Efficient* - Parkway Square is offered in various, energy efficient light source options, including AAL's exclusive MicroEmitter™ LED technology, metal halide, induction and the new Philips CosmoPolis™ lamp*.

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- *Designer Friendly* – Parkway Square offers numerous designer elements to truly customize the product and complement any design theme. Available with three hood styles – Angled, Straight and Double as well as five decorative screens – Trio, Wheat, Infinity, Offset and custom designs. The hoods and screens, each with a distinct design statement, are available painted to match the fixture, as well as in stainless steel or natural copper.
- *Designer Mounting Options* – Parkway Square can be post top mounted, wall mounted or pole mounted with a wide selection of designer arms. These arms are designed to complement the styling of Parkway Square and are available in four different configurations. AAL also offers a wide variety of custom designed poles so Parkway Square's elegance can be carried throughout areas of an entire project. In addition, Parkway Square's matching bollard provides a consistent look even where low-level illumination is required.

With its multiple designer options, AAL's Parkway Square allows specifiers endless configurations and customization opportunities. In addition, the attention to detail and quality craftsmanship that goes into every AAL fixture ensures the luminaires will last as long as the buildings and spaces they illuminate.

Architectural Area Lighting (AAL), headquartered in City of Industry, Calif., is a leading provider of architectural outdoor fixtures for the commercial, municipal and institutional building markets. AAL products are designed and manufactured to meet both the elegant aesthetic and superior performance needs of its audiences. Featuring a broad range of decorative outdoor luminaires, in both contemporary as well as traditional styles, the company's assortment of lighting products can be specified and installed for use in mixed-use retail, commercial and educational applications, as well as municipal and downtown renovations, and residential developments. AAL is one of the brands of the Hubbell Lighting family. For additional information, visit www.aal.net.

**CosmoPolis is a trademark of Phillips Lighting.*

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NOTE: To obtain additional information such as brochures, specification sheets, sell sheets and product images, visit <http://www.aal.net/led/productinfo.php>.