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# NEWS

## **Architectural Area Lighting is the Only Carbon Neutral Lighting Manufacturer**

*—Company is Able to Provide Architects Carbon Neutral Products  
for Projects Seeking LEED® Certification—*

LA MIRADA (May 15, 2008) — Architectural Area Lighting (AAL), a leading provider of efficient, effective and environmentally sound outdoor fixtures for the commercial, municipal and institutional building markets, has acted progressively to address the LEED® certification needs of architects by becoming the *first* and *only* carbon neutral lighting manufacturer in the marketplace.

AAL, which announced it had eliminated its carbon footprint in November of 2007 at the annual Greenbuild International Conference & Expo, has long provided architects with high-performance, environmentally friendly products. Although when the United States Green Building Council (USGBC), regulator of the LEED Green Building Rating System™, announced that projects using a minimum of one percent climate neutral products (total building materials based on cost) could earn an “Innovation in Design” credit, AAL’s leadership decided to even further its commitment to the company’s architect audience, as well as the world’s climate.

“We felt it was our responsibility to take the necessary measures to eliminate our carbon footprint so we could continue to meet the needs of architects that specify lighting products,” said George Preston, AAL vice president and general manager. “As architects and builders strive for LEED certified projects, we wanted to be sure they knew they had a lighting partner dedicated to providing effective carbon neutral products.”

How AAL Became Carbon Neutral

AAL's carbon neutral manufacturing process is the result of an extensive 14-month initiative that began in August of 2006. The company's sustainability team evaluated its carbon footprint based on the protocol established by The World Resources Institute through The Greenhouse Gas (GHG) Protocol Initiative, as sanctioned by The World Business Council for Sustainable Development, in direct response to the 1997 Kyoto Japan Treaty on Global Warming.

The team calculated AAL's footprint upon the five determinants identified in the GHG Protocol Initiative: emissions from fuel use in facilities, indirect emissions from purchased electricity, emissions from employee commuting, emissions from business travel and emissions from transportation. After investigating each area, the team found AAL's carbon emissions totaled 11,008 U.S. tons.

To offset its carbon emissions, AAL entered into an agreement with TerraPass — a San Francisco-based company that assists businesses in balancing out their carbon emissions by funding clean energy and efficiency projects that offset greenhouse gas emissions. "Our team has been extremely impressed with TerraPass. Our contacts have provided great support and counsel about issues in the carbon neutral arena," said Preston.

AAL Offers Architects Opportunity for Carbon Neutral and Sustainable Continuing Education Classes

Once again to meet the needs of architects, AAL has designed specific American Institute of Architects-certified (AIA) continuing education classes regarding the use of carbon neutral products and sustainable lighting. This will be especially beneficial beginning January 1, 2009 when all AIA architects will be required to take four annual learning units of "Sustainable Design" coursework to meet AIA continuing education requirements and retain AIA membership.

Architectural Area Lighting (AAL), headquartered in La Mirada, Calif., is a carbon neutral manufacturer and a leading provider of architectural outdoor fixtures for the commercial, municipal and institutional building markets. AAL products are designed and manufactured to meet both the elegant aesthetic and superior performance needs of its audiences. Featuring a broad range of decorative outdoor luminaires, in both contemporary as well as traditional styles, the company's assortment of lighting products can be specified and installed for use in mixed-use retail, commercial and educational applications; as well as municipal and downtown renovations, and residential developments. Architectural Area Lighting is one of the brands of the Hubbell Lighting family. For additional information visit [www.aal.net](http://www.aal.net).